

ONLINE

SMALL TALK CHILDREN'S ADVOCACY CENTER PRESENTS THE SEVENTH ANNUAL

AUCTION FOR ADVOCACY

14 DAYS > ~~A NIGHT~~ TO END CHILD ABUSE
#auction4advocacy

Dear Sponsor,

Small Talk's 7th Annual Auction for Advocacy: 14 Days to End Child Abuse will take place online from **Thursday, September 3, 2020 to Thursday, September 17, 2020.**

Small Talk is a nonprofit serving children healing from sexual and physical abuse in Ingham and Eaton counties. Every year Small Talk must raise at least \$250,000 from individual and corporate donations to sustain services. This annual fundraiser is critical to our success. Please join us in supporting the amazing children we serve every day by sponsoring this important event.

Children in our community are abused every day. You can be part of the solution. Your donation to Small Talk directly impacts the lives of hundreds of children facing the unthinkable circumstances of abuse. Supporting child victims of abuse has never been more important and Small Talk is here to ensure that every child receives coordinated trauma informed services.

A child at Small Talk said, "Thank you for showing me I'm not broken, I'm healing and I'm going to be okay." The impact your donation will have is allowing Small Talk to continue to provide a safe space for children to share their stories, receive therapy at no cost and heal from the trauma of abuse.

On behalf of the children we serve, I can't thank you enough for your sincere generosity and support as we continue to fight to end child abuse in our community.

Sincerely,

Alex Brace
Executive Director



3400 Pine Tree Rd., Suite 106, Lansing, MI 48911 • (517) 253-0728 • info@smalltalkcac.org
National Children's Alliance Accredited Member • 501(c)(3) Nonprofit Organization

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Sponsorship Levels

“Hero” Titling Sponsorships: \$20,000 +

Logo on event emails

Prominent logo placement on the event website

Plaque on the Small Talk donor recognition wall

Donor recognition during an online live event

Website, text, and social media recognition

Equal to 154 first counseling sessions for a healing child

“Hope and Healing” Sponsorships: \$10,000 +

Prominent logo placement on the event website

Plaque on the Small Talk donor recognition wall

Donor recognition during an online live event

Website, text, and social media recognition

Equal to 157 forensic interviews for abused children

“Bravery” Sponsorships: \$5,000 +

Logo placement on the event website

Plaque on the Small Talk donor recognition wall

Donor recognition during an online live event

Website, text, and social media recognition

Equal to a group therapy day camp for 20 children

“Courage” Sponsorships: \$2,500 +

Donor recognition during an online live event

Website, text, and social media recognition

Equal to 5 children to attend an 8-week therapy group

“Strength” Sponsorships: \$1,000 +

Donor recognition during an online live event

Website, text, and social media recognition

Equal to 49 hours of court accompaniment by our Family Advocate

“Friend” Sponsorships: \$250-\$999

Donor recognition during an online live event

Website, text, and social media recognition

Equal to the first month of tele-therapy sessions for a healing child

Multiple sponsorships are available at each level.

All sponsorships are general fund contributions.



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